



HeartSine®

Lifesaving technology designed for the real world



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MOTORCYCLIST VOLUNTEERS COME TO THE RESCUE WITH HEARTSINE AEDs

Rescue Riders, a national volunteer organization dedicated to giving motorcyclists the tools and training necessary to provide emergency medical assistance, has selected the HeartSine® samaritan® PAD Automated External Defibrillator (AED) for use by its members.

Rescue Riders currently has more than 3,000 motorcycle-riding volunteers in 40 states who are trained as first responders for roadside medical emergencies. According to Dean Akey, Founder & President, Rescue Riders, the organization made the samaritan PAD its defibrillator of choice because of its compact size, durability and ease of use. Akey added, “The HeartSine samaritan PAD qualities fit well with first responders traveling via motorcycle.”

Unfortunately, the need for this kind of response is well documented. According to U.S. Department of Transportation statistics, motorcyclists are 37 times more likely to die and eight times more likely to be injured in a crash than passenger car occupants, per vehicle mile traveled. This makes an automated external defibrillator a valuable component of a volunteer’s set of medical tools.

“A unique aspect of the samaritan PAD,” said Gregory Cash, CEO of HeartSine Technologies, Inc. “is that it is designed for use by rescuers of all skill levels. With Sudden Cardiac Arrest, time is critical, and this defibrillator enables a rescuer to perform emergency defibrillation with confidence. The right defibrillator, in the right place, in the right hands, could make the difference between life and death.”

About Rescue Riders (<http://www.rescueriders.org/>)

The Rescue Riders organization recruits, educates and organizes motorcyclists in support of each other, their communities and the country. Currently covering 40 states, the organization provides motorcyclists with the tools and training needed to provide emergency assistance in times of need as Good Samaritans. Additional Information: 630-444-0588.

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About HeartSine Technologies (www.heartsine.com)

A world leader in personal and public access defibrillators, HeartSine's mission is to advance the deployment of lifesaving defibrillation therapy in non-traditional areas of care through the development of proprietary technologies and quality products. Its HeartSine samaritan PAD is a sophisticated, lightweight automated external defibrillator designed for rescuers of all skill levels and is ideal for sports facilities, schools, churches and all businesses.

Additional information: info@heartsine.com; (866) 478-7463, ext. 112

