



HeartSine®

*Lifesaving technology designed for the real world*

May 25, 2010

## **HEARTSINE TECHNOLOGIES PARTNERS WITH NATIONAL SAFETY COUNCIL TO PROMOTE CPR & AED AWARENESS WEEK**

Sudden Cardiac Arrest (SCA) accounts for an estimated 325,000 deaths in the United States each year, more than the total death rate for breast cancer, lung cancer, and HIV/AIDS combined. To help bring this number down, HeartSine Technologies, Inc. is supporting the National Safety Council in its efforts to promote CPR & AED Awareness Week, June 1-7, 2010.

Studies have shown that the odds of survival for a victim of SCA are greatly enhanced if proper CPR and an automated external defibrillator (AED) are used within 5 minutes of the incident. If used within the first minute, the survival rate can be as high as 90 percent. If used within the first five minutes after SCA, the survival rate is 30 to 50 percent.

During CPR & AED Awareness Week, the National Safety Council is offering free first aid, CPR and AED training during the first week of June. A three-hour online course, "First Aid and CPR with AED," teaches participants how to respond should someone need assistance. First aid topics include breathing emergencies, sudden illness and injury, and bleeding. [Register](#) for free, June 1-7 only.

"The National Safety Council thanks HeartSine for supporting National CPR & AED Awareness Week," said Janet Froetscher, NSC president and CEO. "By supplying lifesaving AEDs in locations around the world, HeartSine Technologies, Inc. helps make the difference between life and death."

"HeartSine is pleased to partner with the National Safety Council in this vital effort," said Gregory Cash, President and CEO of HeartSine. "SCA is preventable in many cases with the use of an AED and the provision of CPR."

### **About National Safety Council (<http://www.nsc.org/>)**

The National Safety Council saves lives by preventing injuries and deaths at work, in homes and communities, and on the roads through leadership, research, education and advocacy.

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**About HeartSine Technologies ([www.heartsine.com](http://www.heartsine.com))**

A world leader in personal and public access defibrillators, HeartSine's mission is to advance the deployment of lifesaving defibrillation therapy in non-traditional areas of care through the development of innovative technologies and quality products. Its HeartSine samaritan PAD is a sophisticated, lightweight automated external defibrillator designed for rescuers of all skill levels and is ideal for sports facilities, schools, churches and all businesses. Additional information: [info@heartsine.com](mailto:info@heartsine.com); (866-478-7463, ext. 112).