



HeartSine®

*Lifesaving technology designed for the real world*



October 20, 2009

**HEARTSINE AND YOUR SAFETY COMPANY TO DONATE A PORTION OF SALES PROCEEDS TO SUDDEN CARDIAC ARREST FOUNDATION**

MINNEAPOLIS, MN. In conjunction with National Sudden Cardiac Arrest Awareness Month, this October, HeartSine Technologies Inc. and Your Safety Company have announced plans to make a donation to the Sudden Cardiac Arrest Foundation for every HeartSine® samaritan® PAD automated external defibrillator (AED) purchased through the Sudden Cardiac Arrest Foundation before December 31, 2009.

HeartSine and Your Safety Company are, respectively, a leading manufacturer and distributor of AEDs. Their donations will assist the Sudden Cardiac Arrest Foundation in its mission “to raise awareness about sudden cardiac arrest (SCA) and give ‘ordinary’ people the power to save a life.”

Although the Sudden Cardiac Arrest Foundation does not endorse specific resuscitation products, the Foundation's president Mary Newman appreciates the support HeartSine and Your Safety Company are providing to her organization's efforts. “One American dies approximately every two minutes from sudden cardiac arrest and as many as 30 to 50 percent of SCA victims could survive if CPR and AEDs were used within five minutes of collapse,” she says. “Used together, these tools can mean the difference between life and death.”

“We are hoping this program will help spread awareness of the need for additional CPR training as well as the need for AEDs in the workplace.” says Tom Kuelbs, HeartSine Director of Marketing

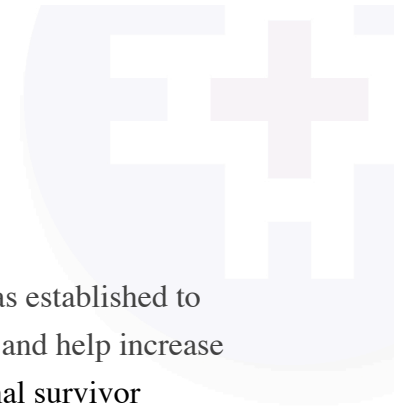
Complete details of this donation program are available at the SCA Foundation Web site ([www.sca-aware.org](http://www.sca-aware.org)).

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**About the Sudden Cardiac Arrest Foundation ([sca-aware.org](http://sca-aware.org))**

The Sudden Cardiac Arrest Foundation, a national non-profit organization, was established to help increase public awareness of sudden cardiac arrest and its global impact, and help increase survival. To learn more about sudden cardiac arrest, the Foundation, its national survivor network and its You Can Save a Life™ campaign, visit [www.sca-aware.org](http://www.sca-aware.org) and follow the Foundation on Twitter at [www.twitter.com/youcansavealife](http://www.twitter.com/youcansavealife).

**About HeartSine Technologies ([heartsine.com](http://heartsine.com))**

A world leader in personal and public access defibrillation, HeartSine's mission is to advance the deployment of lifesaving defibrillation therapy in public access areas of care through the development of proprietary technologies and quality products. Its HeartSine samaritan PAD is a sophisticated, lightweight automatic external defibrillator designed for rescuers of all skill levels and is ideal for sports facilities, schools, churches and businesses.

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Contact information:

Sudden Cardiac Arrest Foundation: Carissa Caramanis O'Brien, 978-875-2020, [carissa.obrien@sca-aware.org](mailto:carissa.obrien@sca-aware.org)

HeartSine Technologies: Tom Kuelbs, 215-860-8100, ext 102, [tom.kuelbs@heartsine.com](mailto:tom.kuelbs@heartsine.com)

Your Safety Company, 1-800-548-3920, [info@yoursafetycompany.com](mailto:info@yoursafetycompany.com)