



Target Center purchases three HeartSine® Defibrillators.

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Target Center in Minneapolis, one of the country's premier entertainment and sports venues, recently purchased three HeartSine® public access defibrillators (PADs) as part of its general facility safety plan.

"We've always had defibrillators on site through our medical contractors who provide first aid and emergency services at events," said Jane Espenson, Target Center Director of Human Resources. "The HeartSine PADs were purchased from JL Industries primarily for use during non-event times."

The factors considered before choosing HeartSine SAMARITAN® PADs, according to Espenson, included the portability of the units, the price, and the fact that training was included. With minimal training, employees are able to operate these devices and administer lifesaving treatment for sudden cardiac arrest, if it ever becomes necessary.

The 19,000 plus-seat Target Center and its tenants have approximately 700 full- and part-time employees working on-site to prepare for and produce more than 150 events annually, including Minnesota Timberwolves NBA basketball games; major concerts such as Tom Petty & The Heartbreakers and Avril Lavigne; family shows and more.

JL Industries, a division of Bloomington, Minnesota-based Activar Construction Products Group, serves the commercial construction industry. For over 60 years, JL has been an innovator in specialty safety and fire protection products and together, with the 4 other companies in the group, provides a single source for architects and distributors.

HeartSine Technologies, Inc., a world leader in personal and public access automatic external defibrillators, is celebrating its 10th anniversary of bringing lifesaving defibrillation therapy to non-traditional areas of care.

For more information on HeartSine defibrillators, visit heartsine.com.

